



**SATURDAY, OCTOBER 5, 2019  
5PM - 9PM**

---

Join the Racine Zoo for our Old Fashioned Night event! We're showing off the supper club staple and wisconsin favorite, old fashioned cocktails. Is your favorite made with brandy, bourbon or whiskey? Take your pick and craft a top notch old fashioned for a chance to take home the winner's crown at the end of the night.

## **RESTAURANT COMPETITOR**

---

### **PROMOTION**

- Business name/logo inclusion on:
  - full page ad(s) (\$400 value)
  - exclusive email blasts to our email list of 30k subscribers (\$1,000 value)
  - facebook posts - one exclusive to your company (\$250 value)
  - ticket page, event page and event website logo inclusion (\$150 value)

### **ONSITE**

- 10x10 sampling table, two chairs and signage (\$300 value)
- liquor for event (\$500 value)

### **POST EVENT**

- first right of refusal for 2019
- logo inclusion on 1/2 page "thank you" (\$200 value)

### **INVESTMENT: FREE**

- total value - \$3,300
- products for old fashioned (bitters, orange, etc.) Quantity based on ticketing.

Email completed form to [clocke@racinezoo.org](mailto:clocke@racinezoo.org)  
or call Chelsea Locke at 262.636.9312  
for any questions.

---

BUSINESS NAME

---

PHONE NUMBER

---

BUSINESS ADDRESS

---

EMAIL

---

CONTACT NAME

---

DATE

---

SIGNATURE